

This listing of claims replaces all prior versions, and listings, of claims in the application:

Listing of the Claims

1. (Currently Amended) An apparatus comprising:
 - a receiver configured to receive at approximately the same time primary program data and associated secondary program data from a communication channel; and
 - a processor configured to: ~~data storage medium and a data processor operable to record~~
store the primary program data and the associated secondary program data on a a
the data storage medium as separate files,
subsequent to the storage of the primary program data and the associated
secondary program data being complete, the data processor further being operable to,
subsequent to the storage of the primary program data and its associated secondary
program data being complete, provide a user interface for selection of the primary
program data, and files and retrieve a secondary program data file selected by a viewer
for display
upon the selection, retrieve the associated secondary program data for display.
2. (Canceled)
3. (Previously Presented) The apparatus of claim 1, wherein the secondary program data comprises promotional material selected from the group comprising forms: audio, video, pictures, text and graphics.
4. (Previously Presented) The apparatus of claim 1, where the primary program data and secondary program data are in the form of MPEG-2 files.
5. (Previously Presented) The apparatus of claim 1, where the secondary program data is of a lower resolution than that of the primary program data.

6. (Currently Amended) The apparatus of claim 1, wherein the processor is configured operable to selectively allow marking of the primary program data for deletion or prolonged keeping upon user input during display of the secondary program data.

7. (Previously Presented) The apparatus of claim 1, wherein the apparatus comprises a set top box.

8. (Currently Amended) The apparatus of claim 1, further including a display device configured to display the primary and secondary data retrieved from the storage medium.

9. (Currently Amended) An apparatus comprising:
a receiver configured to receive primary program data from a communication channel,
and
~~a data storage medium,~~
a ~~data~~ processor configured operable to:
 record the primary program data on a ~~the~~ storage medium,
 run a software agent arranged to identify and copy one or more portions of the primary program data that have been earmarked, and
 store a copy of said earmarked data as an associated secondary program data file on the storage medium,
 wherein the primary program data and the secondary program data are stored in separate files, ~~the processor further being operable to,~~
 subsequent to both the primary program data and the ~~its~~ associated secondary program data having been stored on the storage medium, provide a user interface for selection of the stored primary program data, files and
 upon the selection, retrieve the associated a-secondary program data file selected
~~by a viewer for display.~~

10. (Canceled)

11. (Currently Amended) The apparatus of claim 9, wherein the software agent is configured ~~operable~~ to replace at least a portion of audio data in the secondary program data with audio data from tertiary program data received by the receiver from the communication channel.

12. (Previously Presented) The apparatus of claim 9, wherein the primary program data and secondary program data are in the form of MPEG-2 files.

13. (Previously Presented) The apparatus of claim 9, wherein the secondary program data is of a lower resolution than that of the primary program data.

14. (Previously Presented) The apparatus of claim 9, wherein the apparatus comprises a set top box.

15. (Currently Amended) The apparatus of claim 9, further including a display device configured to display the primary and secondary data retrieved from the storage medium.

16. (Currently Amended) A method comprising:
receiving at approximately the same time primary program data and associated secondary program data from a communication channel,
storing said primary program data and the associated secondary program data in separate files, and

subsequent to the storage of both the primary program data and the its-associated secondary program data being completestored, providing a user interface for selection of the stored primary program data file, and

~~its associated secondary program data file and in response to a~~ upon the selection, by a viewer from said user interface, retrieving said secondary program data for display.

17. (Currently Amended) The method of claim 16, including receiving the secondary program data in parallel with the primary program data~~content~~.

18. (Previously Presented) The method of claim 16, where the secondary program data comprises promotional material in one or more of the following forms: audio, video, pictures, text or graphics.

19. (Previously Presented) The method of claim 16, where the primary program data and secondary program data are in the form of MPEG-2 files.

20. (Previously Presented) The method of claim 16, where the secondary program data is of a lower resolution than that of the primary program data.

21. (Currently Amended) A method comprising:
receiving primary program data from a communication channel,
storing the primary program data on a ~~data~~-storage medium,
running a software application so as to identify and copy one or more earmarked portions of the stored primary program data, ~~and~~
storing ~~store~~ a copy of the earmarked portions as an associated secondary program data file on the storage medium, wherein the primary program data and the secondary program data are stored in separate files, ~~and~~
subsequent to the storage of the both the primary program data and its the associated secondary program data being complete~~having been stored on the data storage medium~~, providing a user interface for selection of the stored primary program data, and
upon the selection, selectively retrieving said the secondary program data for display.

22. (Canceled)

23. (Currently Amended) The method of claim 21, including replacing at least a portion of audio data in the secondary program data with audio data from tertiary program data received by ~~the receiver~~ from the communication channel.

24. (Previously Presented) The method of claim 21, where the secondary program data comprises promotional material in one or more of the following forms: audio, video, pictures, text or graphics.

25. (Previously Presented) The method of claim 21, where the primary program data and secondary program data are in the form of MPEG-2 files.

26. (Previously Presented) The method of claim 21, where the secondary program data is of a lower resolution than that of the primary program data.

27. (Canceled)

28. (Currently Amended) A computer-readable medium comprising instructions that when executed by a processor causes the processor to:

receive at approximately the same time primary program data and associated secondary program data from a communication channel,

store said primary program data and the associated secondary program data as separate files, and

subsequent to the storage of both the primary program data and the its associated secondary program data being complete~~stored~~, provide a user interface for selection of the stored primary program data, and

upon selection, file and its associated secondary program data file and in response to a selection by a viewer from said user interface, retrieve said secondary program data for display.

29. (Currently Amended) A computer-readable medium comprising instructions that when executed by a processor causes the processor to:

receive primary program data from a communication channel,

store the primary program data on a ~~data~~-storage medium,

run a software application so as to identify and copy one or more earmarked portions of the stored primary program data, and

store a copy of the earmarked portions as an associated secondary program data file on the storage medium, wherein the primary program data and the secondary program data are stored in separate files, and

subsequent to both the primary program data and the its-associated secondary program data having been stored on the ~~data-storage~~ medium, provide a user interface for selection of the stored program data, and

upon selection ~~selectively~~ retrieve the secondary program data for display.

30-33. (Canceled)

34. (New) The apparatus of claim 1, wherein the processor is further configured to, subsequent to the storage of the primary program data and the associated secondary program data being complete, gather information relating to the associated secondary program data and display the information.

35. (New) The apparatus of claim 1, wherein the processor is further configured to display an icon associated with the primary program data for which the associated secondary program data is available.

36. (New) The apparatus of claim 1, wherein the processor is configured to provide the user interface for selection of program titles of the primary program data.

37. (New) The apparatus of claim 1, wherein the associated secondary program data provides one or more trailers for the primary program data.

38. (New) The apparatus of claim 1, wherein the processor is configured to record the primary program data and the secondary program data according to a user's instructions and to display a list of the recorded secondary program data to the user.

39. (New) An apparatus according to claim 9, wherein the processor is further configured to, subsequent to the storage of the primary program data and the associated secondary program data being complete, gather information relating to the associated secondary program data and display the information.

40. (New) The apparatus according to claim 9, wherein the processor is further configured to display an icon associated with the primary program data for which the associated secondary program data is available.

41. (New) The apparatus of claim 9, wherein the processor is configured to provide the user interface for selection of program titles of the primary program data.

42. (New) The method of claim 16, further comprising, subsequent to the storage of the primary program data and the associated secondary program data being complete, gathering information relating to the associated secondary program data and displaying the information.

43. (New) The method of claim 16, further comprising displaying an icon associated with the primary program data for which the associated secondary program data is available.

44. (New) The method of claim 16, wherein providing a user interface comprises providing the user interface for selection of program titles of the primary program data.

45. (New) The method of claim 16, wherein the associated secondary program data provides one or more trailers for the primary program data.

46. (New) The method of claim 16, further comprising recording the primary program data and the secondary program data according to a user's instructions and displaying a list of the recorded secondary program data to the user.

47. (New) The method according to claim 21, further comprising, subsequent to the storage of the primary program data and the associated secondary program data being complete, gathering information relating to the associated secondary program data and displaying the information.

48. (New) The method according to claim 21, further comprising displaying an icon associated with the primary program data for which the associated secondary program data is available.

49. (New) The method of claim 21, wherein providing a user interface comprises providing the user interface for selection of program titles of the primary program data.

50. (New) The computer-readable medium of claim 28, further comprising instructions that when executed by a processor causes the processor to, subsequent to the storage of the primary program data and the associated secondary program data being complete, gather information relating to the associated secondary program data and display the information.

51. (New) The computer-readable medium of claim 28, further comprising instructions that when executed by a processor causes the processor to display an icon associated with the primary program data for which the associated secondary program data is available.

52. (New) The computer-readable medium of claim 29, further comprising instructions that when executed by a processor causes the processor to, subsequent to the storage of the primary program data and the associated secondary program data being complete, gather information relating to the associated secondary program data and display the information.

53. (New) The computer-readable medium of claim 29, further comprising instructions that when executed by a processor causes the processor to display an icon associated with the primary program data for which the associated secondary program data is available.